

# SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS



**Prairie View A&M University**

Corporate Sponsorship Package  
2012-2013

*“The Source for Quality Hispanic Engineers  
and Technical Talent”*



**SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS**  
**Prairie View A & M University Student Chapter**



**SHPE-PVAMU Corporate Sponsorship Package**

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**Prairie View A & M University Student Chapter**



Dear Future Corporate Supporter,

On behalf of Prairie View A & M University's Society of Hispanic Professional Engineers (SHPE-PVAMU) student chapter, we would like to invite you to become involved with our new and developing campus Chapter. This corporate package, which outlines our upcoming events and goals for our 2012-2013 SHPE fiscal year, is to inform you about the various ways in which your company can become involved with SHPE-PVAMU.

The Society of Hispanic Professional Engineers, Inc., (SHPE) is a national non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science, technology and mathematics (STEM). SHPE is focused at the national level to increase educational opportunities, promote professional and personal growth, and carry out our social responsibility as a vital Hispanic organization. SHPE-PVAMU is dedicated at the local level to better improve the same goals. SHPE-PVAMU provides academic and professional support to its members, career, and technical informational opportunities while being involved with the community in the City of Prairie View and surrounding areas.

SHPE-PVAMU has many opportunities for corporate involvement and support during our academic year. One of our Chapter's main goals is to assist a generation of talented young engineers in reaching their full potential via corporate networking, student workshops, mentoring, and tutoring. Other events we host include conferences, both at the national and regional levels, information sessions, and outreach programs within our community. We have planned successful events including resume workshops, and community service clean ups in collaboration with other organizations within the Roy G. Perry College of Engineering.

Your company's investment in SHPE-PVAMU will help us prepare our students for industry trends, matriculation into your company, and establishment of an ongoing relationship that is mutually beneficial. Furthermore, your corporate sponsorship will ensure priority access to all of the initiatives, programs, events, and activities our chapter sponsors. We welcome your presence at any of our events, and we will be committed to increasing your visibility and exposure within SHPE-PVAMU, the Roy G. Perry College of Engineering and Prairie View A & M University.



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If you have any question or need further information, please feel free to contact us via cell phone at (832) 212-9117 or (832) 452-9059 or via email at [shpe.pvu@gmail.com](mailto:shpe.pvu@gmail.com)

Respectfully Submitted,

Juan F. Lopez  
President, 2012-2013  
Society of Hispanic Professional Engineers  
Prairie View A & M University

Javier Bonilla  
Vice-President, 2012-2013  
Society of Hispanic Professional Engineers  
Prairie View A & M University



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**SHPE-PVAMU 2012-2013 EXECUTIVE BOARD**  
**CONTACT INFORMATION**

Roy G. Perry College of Engineering  
SHPE-PVAMU  
P.O. Box 519 MS 2500  
S.R. Collins Room 349A  
Prairie View, TX 77446

<b>President:</b> Senior, Electrical Engineering	<b>Juan Lopez</b> juanf0503@gmail.com	832-212-9117
<b>Vice President:</b> Senior, Mechanical Engineering	<b>Javier Bonilla</b> javi_bonilla@yahoo.com	832-452-9059
<b>Secretary:</b> Junior, Civil Engineering	<b>Noemi Reyes</b> cuevas.noemi1@gmail.com	713-823-1797
<b>Treasurer:</b> Senior, Electrical Engineering Technology	<b>Victoria Huezo</b> vhuezo6@gmail.com	713-213-1866
<b>Historian:</b> Sophomore, Mechanical Engineering	<b>Daniel Lopez</b> d.lopez0205@gmail.com	832-877-3490
<b>Recruitment Chair:</b> Junior, Electrical Engineering	<b>Jesus Pinales</b> blackstang87@gmail.com	832-264-9697
<b>Community Service Chair:</b> Sophomore, Mechanical Engineering	<b>Gabriel Madrigal</b> gmadrigal1@pvamu.edu	832-681-1766



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## **Levels of Support**

There are numerous options of sponsorship available within our chapter. Below are the different categories of support and benefits to your company associated with each level. Through your sponsorship, your company will be highly recognized, increasing your employment opportunities with our quality Hispanic engineers and technical talent.

### **Gold: \$2,000**

- Two General Meeting Info Sessions (Top Priority Date Choosing)
- Resume Book and CD
- Exclusive sponsor of SHPE PVAMU Book Scholarship
- Chapter T-Shirt will contain company logo

### **Silver: \$1,000**

- One General Meeting Info Session
- Exclusive sponsor of SHPE-PVAMU Book Scholarship
- Chapter T-Shirt will contain company logo

### **Bronze: \$500**

- Chapter T-Shirt will contain company logo



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## **History**

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The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California, in 1974 by a group of engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of Networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would grow to encompass the nation as well as reach countries outside the United States. Today, SHPE enjoys a strong but independent network of professional and student chapters throughout the nation.

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## **Mission**

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SHPE changes lives by empowering the Hispanic community to realize their fullest potential and impacts world through STEM awareness, access, support and development.

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## **Vision**

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A vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

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## **Statement of Values**

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We are united by culture, social responsibility and passion to improve the quality of all people through the use of science and technology. We value excellence in community service, education, professionalism, and leadership. We gain excellence through empowerment, learning, achievement, diversity, and continuous improvement.



## Calendar of Events

### General Meetings

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Our general meetings are to relay information and events to SHPE members, and potential members. These meetings consist of covering topics such as professional development, resume tips, leadership, graduate school, and company information sessions (when present). This is great opportunity for your company to be highlighted for its involvement, and support through advertisements before and during the meeting. Food and beverages are provided for every member. Approximately 15 members attend the meetings.



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Food and Drinks	\$100
Advertisements (Flyers)	\$5
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Cost Per Meeting (x6)	\$105
Total Cost	\$630

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**Fundraising with Contemporary Services Corporation**

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Contemporary Services Corporation-CSC gives us the opportunity to work with them part-time at the Reliant Stadium events. Members volunteer their time, preferably on Saturday or Sunday, performing duties such as pat-downs, ticket-takers, usher, etc. Each member earns an hourly/standard rate, and all funds earned go directly to the Chapter. These funds contribute to our activities such as our meetings, sending members to conference, etc. Approximately 7 members attend.



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Travel Expenses	\$80
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Number of Events worked (x5)	\$400
Total Cost	\$400

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**SHPE Tamale Sale**

The SHPE Tamale Sale is one of our many ways to fundraise while the Roy G. Perry College of Engineering gets a taste of the Hispanic Heritage. SHPE members take shifts in helping out with the sale, while students and faculty support the sale. During the sale we hand out a brief History of the tamale, while promoting our future events and meetings. Approximately 15 dozens are sold to 40 students or more.



Cooking Expense	\$100
Advertisements (Flyers)	\$5
Cost Per Sale (x2)	\$105
Total Cost	\$210



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### **Adopt A- highway**

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Our Adopt-a-Highway Community Service event is a partnership with TXDOT (Texas Department of Transportation). In which we clean up a 2 mile strip of highway located 2 miles South of HWY 290 on FM 359 in the Hempstead Area. It is a great way to interact and socialize among SHPE members, while providing a clean road for our surrounding community. Approximately 8 members attend this event, 2 times a semester.



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Cleaning Gloves (x8)	\$40
Water	\$15
Safety Utensils	\$50
<b>Total Cost</b>	<b>\$105</b>

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**Women in Engineering**

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Our Women in Engineering is a Seminar we co-host with PVAMU Society of Woman Engineers (SWE) during Women’s History Month (March). In which each organization invites female corporate/alumni speakers to speak about their experiences, struggles, etc. as a women in the corporate world. The setting is a panel-discussion in which members can interact, and gain valuable mentorship before entering the corporate world. This is a great opportunity to have an employee come and speak from your company. Approximately 20 SHPE and SWE Members attend.

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Light Refreshments	\$30
Advertisements (Flyers)	\$5
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Total Cost	\$35

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**SHPE-Picnic Day**

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The SHPE Picnic Day is a way to bring all Roy G. Perry College of Engineering students and faculty together in an informal setting. It is a great way to network, socialize, and interact within PVAMU.

The organization reserves space in a Student Park where students and faculty are invited to a barbeque. Approximately 30 people attend.

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Food and Drinks	\$120
Advertisements (Flyers)	\$5
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Total Cost	\$125

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**SHPE National Conference**

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SHPE National Conference connects students, professionals, community leaders and corporations at one location as it is the largest Hispanic technical conference in the nation. The conference provides networking, educational, technical, and developmental opportunities for students. Some of the activities include: a career expo, technical and career workshops, the National Academic Olympiad, a graduate school fair, technical paper competitions, and the 24 Hours Extreme Engineering Challenge. As well as Pre-College Program which encourages elementary to High School Students to pursue opportunities in the STEM fields. This year the conference will be held in Fort Worth, Texas and approximately 10 students are expected to attend and participate in the above events.



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Registration Fee	\$250
Travel	\$100
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Cost Per Attendee (x10)	\$350
Total Cost	\$3500

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**Regional Leadership Development Conference (RLDC)**

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RLDC is held around the Spring semester right before National Elections are held. There are numerous workshops providing opportunities for students to develop and prepare themselves as leaders. RLDC strengthens student chapters by providing workshops that cover technical skills, managerial leadership and professional development. Approximately 10 students will attend.



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Registration Fee	\$45
Travel	\$50
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Cost Per Attendee (x10)	\$95
Total Cost	\$950

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**National Institute for Leadership Advancement**

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The National Institute for Leadership Advancement (NILA) is specifically designed to develop newly-elected student executive members with resources for leadership and professional development. Time management, strategic planning, fundraising and communication skills are covered in order to benefit the chapter as stronger leaders. SHPE-PVAMU is expected to support one executive board attendee.

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Registration	\$300
Total Cost	\$300

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**SHPE-PVAMU Book Scholarships**

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The SHPE-PVAMU helps promote academic excellence within the chapter by helping students with education essentials such as books. Scholarships will be awarded to one male and female student member actively involved in SHPE-PVAMU activities.

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Scholarships (x2)	\$400
Total Cost	\$400

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**2012-2013 Budget**

General Meetings	\$630
Contemporary Services Corporation	\$400
Tamale Sales	\$210
Adopt-a-Highway	\$105
Women in Engineering	\$35
SHPE Picnic Day	\$125
SHPE Conference	\$3500
RLDC	\$950
Chapter T-Shirts	\$150
NILA	\$300
SHPE-PVAMU Book Scholarships	\$400
<b>Grand Total</b>	<b>\$6805</b>

Note\*

As a non-profit organization all monetary donations to SHPE-PVAMU are tax deductible. Contributions from our corporate sponsors are invested into our chapter to help finance activities and programs that provide opportunities for our members. If your corporation wishes to finance a specific event it can make note of this so that funds are solely used for that event.





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**Thank You for Supporting the 2012-2013 SHPE-PVAMU Chapter!**





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**Corporate Contribution Form**

Company Name: \_\_\_\_\_

Contact Person : \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone : ( ) \_\_\_-\_\_\_\_ Fax ( ) \_\_\_-\_\_\_\_

Email: \_\_\_\_\_

Please indicate one of the following:

\_\_\_ We would like to become an official supporter of the SHPE-PVAMU Chapter:

\_\_\_ Gold Supporter (\$2,000)

\_\_\_ Silver Supporter (\$1,000)

\_\_\_ Bronze Supporter (\$500)

Preferred General Meeting Date: \_\_\_\_\_

Preferred Event: \_\_\_\_\_

\_\_\_ We would like to support an event and/or program.

Event: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

\_\_\_ We would like to donate our services in a different manner.

Please specify: \_\_\_\_\_

**SHPE-PVAMU appreciates your generosity and support!**



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Please mail to:  
SHPE – PVAMU  
c/o Juan F. Lopez  
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S.R. Collins Room 349A  
Prairie View, TX 77446